

CONTRACT



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

And:

Greer Margolis Mitchell Burns
1010 Wisconsin Ave, Suite 800
Washington, DC 20007

<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Product</u> OBAMA FOR AMERICA		
<u>Contract Dates</u> 09/04/12 - 10/01/12		<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WLWT	<u>Account Executive</u> Mica Hansen	<u>Sales Office</u> HRP -Washingt
<u>Special Handling</u>		
<u>Demographic</u> Adults 25+		
<u>IDB#</u> 9912856	<u>Advertiser Code</u> 95	<u>Product Code</u> 101
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 1	WLWT	09/04/12	09/30/12	Days of Our Lives	1-2p		:30			NM	13	\$1,085.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				3	\$60.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$60.00			
Week:		09/24/12	09/30/12	-TWTF--				3	\$175.00			
E 2	WLWT	09/04/12	09/30/12	NBC Today Show III	10-11a		:30			NM	14	\$1,350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$65.00			
Week:		09/10/12	09/16/12	--WTF--				3	\$65.00			
Week:		09/17/12	09/23/12	-TWTF--				3	\$65.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$175.00			
3	WLWT	09/10/12	09/16/12	NBC Tonight Show	1135-1237a		:30			NM	4	\$460.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$115.00			
E 4	WLWT	09/04/12	09/30/12	STEVE HARVEY DAY	STEVE HARVEY [:30			NM	8	\$500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				2	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				2	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				2	\$50.00			
Week:		09/24/12	09/30/12	-TWTF--				2	\$100.00			
E 5	WLWT	09/04/12	09/30/12	1230-1p	1230-1p		:30			NM	16	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$50.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$50.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$50.00			

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www.wlwt.com

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Contract / Revision	Alt Order #
940175 /	06259717

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount		
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/24/1209/30/12-TWTF--4\$100.00</div></div></div></div>														
E 6	WLWT	09/04/12	09/30/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	16	\$1,220.00		
Class of Time - Immediately Pre-emptible without notice														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/03/1209/09/12-TWTF--4\$50.00</div></div></div></div>														
<div><div><div><div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div><div>2WLWT09/03/12-09/09/12Late Night w/Jimmy Fallon1237-136a-TuWThF----:30\$175.00NM</div><div>See MG 6.17</div><div>17WLWT09/05/12-09/05/12Late Run Jimmy Fallon1252x-238x---W-----:30\$50.00NM</div><div>Ⓜ MG for 6.2 09/05</div></div></div></div>														
Week: 09/10/1209/16/12--WTF--4\$40.00														
Week: 09/17/1209/23/12-TWTF--4\$40.00														
Week: 09/24/1209/30/12-TWTF--4\$175.00														
E 7	WLWT	09/04/12	09/30/12	12-1230p M-F news	12-1230p		:30			NM	16	\$1,180.00		
Class of Time - Immediately Pre-emptible without notice														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/03/1209/09/12-TWTF--4\$45.00</div><div>Week: 09/10/1209/16/12--WTF--4\$50.00</div><div>Week: 09/17/1209/23/12-TWTF--4\$50.00</div><div>Week: 09/24/1209/30/12-TWTF--4\$150.00</div></div></div></div>														
E 8	WLWT	09/04/12	09/30/12	NBC Carson Daly	Carson Daly		:30			NM	8	\$150.00		
Class of Time - Immediately Pre-emptible without notice														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/03/1209/09/12-TWTF--2\$10.00</div><div>Week: 09/10/1209/16/12--WTF--2\$10.00</div><div>Week: 09/17/1209/23/12-TWTF--2\$5.00</div><div>Week: 09/24/1209/30/12-TWTF--2\$50.00</div></div></div></div>														
E 9	WLWT	09/04/12	09/30/12	2-3p	2-3p		:30			NM	13	\$1,025.00		
Class of Time - Immediately Pre-emptible without notice														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/03/1209/09/12-TWTF--4\$50.00</div><div>Week: 09/10/1209/16/12--WTF--3\$50.00</div><div>Week: 09/17/1209/23/12-TWTF--3\$50.00</div><div>Week: 09/24/1209/30/12-TWTF--3\$175.00</div></div></div></div>														
E 10	WLWT	09/04/12	09/30/12	JUDGE JUDY EF	Judge Judy		:30			NM	13	\$1,400.00		
Class of Time - Immediately Pre-emptible without notice														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/03/1209/09/12-TWTF--4\$50.00</div><div>Week: 09/10/1209/16/12--WTF--3\$50.00</div><div>Week: 09/17/1209/23/12-TWTF--3\$50.00</div><div>Week: 09/24/1209/30/12-TWTF--3\$300.00</div></div></div></div>														
E 11	WLWT	09/04/12	09/30/12	DR OZ EF	4PM-5PM		:30			NM	13	\$1,600.00		
Class of Time - Immediately Pre-emptible without notice														
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div><div><u>Rate</u></div></div></div><div>Week: 09/03/1209/09/12-TWTF--4\$100.00</div><div>Week: 09/10/1209/16/12--WTF--3\$50.00</div><div>Week: 09/17/1209/23/12-TWTF--3\$50.00</div><div>Week: 09/24/1209/30/12-TWTF--3\$300.00</div></div></div></div>														

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
E 12	WLWT	09/04/12	09/30/12	430-5a News	430-5a		:30			NM	16	\$340.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$20.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$20.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$20.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$25.00			
13	WLWT	09/04/12	09/30/12	5-530p M-F news	5-530p		:30			NM	12	\$3,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$225.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$225.00			
Week:		09/17/12	09/23/12	-----				0	\$0.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$425.00			
E 14	WLWT	09/04/12	09/30/12	5-6a news	5-6a		:30			NM	16	\$920.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$30.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$45.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$30.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$125.00			
E 15	WLWT	09/04/12	09/30/12	530-6p M-F news	530-6p		:30			NM	16	\$4,500.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$225.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$215.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$210.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$475.00			
N 16	WLWT	09/04/12	09/30/12	6-630p M-F news	6-630p		:30			NM	16	\$5,240.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$215.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$220.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$275.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$600.00			
N 17	WLWT	09/04/12	09/30/12	6-7a news	6-7a		:30			NM	17	\$2,885.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				5	\$125.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$125.00			
Week:		09/17/12	09/23/12	-TWTF--				4	\$190.00			
Week:		09/24/12	09/30/12	-TWTF--				4	\$250.00			
18	WLWT	09/04/12	09/30/12	NBC Nightly News	630-730p		:30			NM	16	\$16,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$1,000.00			
Week:		09/10/12	09/16/12	--WTF--				4	\$1,000.00			

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Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	09/14/12 / 09/14/12

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<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u>												
5	WLWT	09/10/12-09/16/12		NBC Nightly News	630-730p	---WThF----	:30		\$1,000.00	NM		
See MG 18.17												
17	WLWT	09/15/12-09/15/12		NBC Nightly News	630-730p	-----Sa--	:30		\$1,000.00	NM		
Ⓜ MG for 18.5 09/14												
Week: 09/17/12		09/23/12		-TWTF--				4	\$1,000.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$1,000.00			
E 19	WLWT	09/04/12	09/30/12	7-730p	7-730p		:30			NM	16	\$3,680.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		-TWTF--				4	\$190.00			
Week: 09/10/12		09/16/12		--WTF--				4	\$190.00			
Week: 09/17/12		09/23/12		-TWTF--				4	\$190.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$350.00			
D 20	WLWT	09/04/12	09/28/12	NBC Today Show	7-9a		:30			NM	0	\$0.00
E 21	WLWT	09/17/12	09/28/12	730-8p	730-8p		:30			NM	8	\$2,160.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/17/12		09/23/12		-TWTF--				4	\$190.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$350.00			
E 22	WLWT	09/04/12	09/30/12	NBC Today Show II	9-10a		:30			NM	16	\$2,540.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		-TWTF--				4	\$100.00			
Week: 09/10/12		09/16/12		--WTF--				4	\$135.00			
Week: 09/17/12		09/23/12		-TWTF--				4	\$150.00			
Week: 09/24/12		09/30/12		-TWTF--				4	\$250.00			
23	WLWT	09/04/12	09/16/12	11-1135p M-Su	11-1135p		:30			NM	10	\$3,500.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		-TWTF--				5	\$350.00			
Week: 09/10/12		09/16/12		--WTF--				5	\$350.00			
E 24	WLWT	09/07/12	09/21/12	F10-11p	F10-11p		:30			NM	2	\$1,200.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/03/12		09/09/12		----1--				1	\$700.00			
Week: 09/10/12		09/16/12		-----				0	\$0.00			
Week: 09/17/12		09/23/12		----1--				1	\$500.00			
25	WLWT	09/14/12	09/14/12	F9-10p	F9-10p		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/10/12		09/16/12		----1--				1	\$350.00			
E 26	WLWT	09/10/12	10/01/12	Mon NBC Prime Other	Prime Other		:30			NM	4	\$6,600.00
Class of Time - Immediately Pre-emptible without notice												
Week: 09/10/12		09/16/12		1-----				1	\$1,000.00			
Week: 09/17/12		09/23/12		1-----				1	\$1,600.00			
Week: 09/24/12		09/30/12		1-----				1	\$2,000.00			

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Week:		10/01/12	10/07/12	1-----				1	\$2,000.00			
E 27	WLWT	09/08/12	09/30/12	Sa/Su 5-6a News	Sa/Su 5-6a		:30			NM	8	\$430.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$40.00			
Week:		09/10/12	09/16/12	-----SS				2	\$40.00			
Week:		09/17/12	09/23/12	-----SS				2	\$35.00			
Week:		09/24/12	09/30/12	-----SS				2	\$100.00			
E 28	WLWT	09/08/12	09/30/12	Sa/Su 6-7a News	Sa/Su 6-7a		:30			NM	8	\$690.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$45.00			
Week:		09/10/12	09/16/12	-----SS				2	\$65.00			
Week:		09/17/12	09/23/12	-----SS				2	\$60.00			
Week:		09/24/12	09/30/12	-----SS				2	\$175.00			
E 29	WLWT	09/08/12	09/30/12	Sa/su7-8a news	Sa/su7-8a		:30			NM	8	\$1,650.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----SS				2	\$150.00			
Week:		09/10/12	09/16/12	-----SS				2	\$150.00			
Week:		09/17/12	09/23/12	-----SS				2	\$175.00			
Week:		09/24/12	09/30/12	-----SS				2	\$350.00			
E 30	WLWT	09/08/12	09/29/12	Access Hollywood Weekend 1-2a			:30			NM	4	\$80.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$10.00			
Week:		09/10/12	09/16/12	-----1-				1	\$10.00			
Week:		09/17/12	09/23/12	-----1-				1	\$10.00			
Week:		09/24/12	09/30/12	-----1-				1	\$50.00			
31	WLWT	09/08/12	09/29/12	NBC Saturday Night Live	NBC Saturday Nigl		:30			NM	3	\$1,680.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$280.00			
Week:		09/10/12	09/16/12	-----1-				1	\$400.00			
Week:		09/17/12	09/23/12	-----				0	\$0.00			
Week:		09/24/12	09/30/12	-----1-				1	\$1,000.00			
E 32	WLWT	09/08/12	09/23/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	3	\$335.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1-				1	\$135.00			
Week:		09/10/12	09/16/12	-----1-				1	\$100.00			
Week:		09/17/12	09/23/12	-----1-				1	\$100.00			
D 33	WLWT	09/08/12	09/29/12	NBC Saturday Today	Sa8-10a		:30			NM	0	\$0.00
E 34	WLWT	09/09/12	09/30/12	Extra Weekend	Extra Weekend		:30			NM	4	\$85.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$20.00			
Week:		09/10/12	09/16/12	-----1				1	\$20.00			

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www.wlwt.com

<u>Contract / Revision</u>		<u>Alt Order #</u>
940175 /		06259717
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536
<u>Advertiser</u>		<u>Original Date / Revision</u>
Obama/D/President		09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$20.00			
Week:		09/24/12	09/30/12	-----1				1	\$25.00			
35	WLWT	09/09/12	09/30/12	NBC MEET THE PRESS	NBC MEET THE P		:30			NM	4	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$200.00			
Week:		09/10/12	09/16/12	-----1				1	\$200.00			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
Week:		09/24/12	09/30/12	-----1				1	\$300.00			
E 36	WLWT	09/09/12	09/30/12	Late News after NFL	Late News		:30			NM	4	\$1,250.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$300.00			
Week:		09/10/12	09/16/12	-----1				1	\$300.00			
Week:		09/17/12	09/23/12	-----1				1	\$300.00			
Week:		09/24/12	09/30/12	-----1				1	\$350.00			
E 37	WLWT	09/09/12	09/30/12	Sports Rock	Sports Rock		:30			NM	4	\$565.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$100.00			
Week:		09/10/12	09/16/12	-----1				1	\$75.00			
Week:		09/17/12	09/23/12	-----1				1	\$90.00			
Week:		09/24/12	09/30/12	-----1				1	\$300.00			
D 38	WLWT	09/09/12	09/30/12	Chris Matthews	Chris Matthews		:30			NM	0	\$0.00
39	WLWT	09/09/12	09/30/12	The Outdoorsman	Outdoorsman		:30			NM	4	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$25.00			
Week:		09/10/12	09/16/12	-----1				1	\$25.00			
Week:		09/17/12	09/23/12	-----1				1	\$25.00			
Week:		09/24/12	09/30/12	-----1				1	\$25.00			
E 40	WLWT	09/09/12	09/30/12	Sa/Su 6p news	Sa/Su 6p News		:30			NM	4	\$935.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----1				1	\$135.00			
Week:		09/10/12	09/16/12	-----1				1	\$100.00			
Week:		09/17/12	09/23/12	-----1				1	\$100.00			
Week:		09/24/12	09/30/12	-----1				1	\$600.00			
E 41	WLWT	09/09/12	09/30/12	NFL Pre-Game	NFL		:30			NM	5	\$3,350.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----2				2	\$450.00			
Week:		09/10/12	09/16/12	-----1				1	\$450.00			
Week:		09/17/12	09/23/12	-----1				1	\$500.00			
Week:		09/24/12	09/30/12	-----1				1	\$1,500.00			
D 42	WLWT	09/09/12	09/30/12	NBC Sunday Today	Su8-9a		:30			NM	0	\$0.00
E 43	WLWT	09/09/12	09/30/12	NFL Regular Season	NFL		:30			NM	4	\$7,800.00
Class of Time - Immediately Pre-emptible without notice												

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Contract / Revision	Alt Order #
940175 /	06259717

Contract Dates	Product	Estimate #
09/04/12 - 10/01/12	OBAMA FOR AMERICA	1536

Advertiser	Original Date / Revision
Obama/D/President	09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$1,400.00 Week: 09/10/12 09/16/12 -----1 1 \$1,400.00 Week: 09/17/12 09/23/12 -----1 1 \$2,000.00 Week: 09/24/12 09/30/12 -----1 1 \$3,000.00												
44	WLWT	09/09/12	09/16/12	Su 9-10a News	Su 9-10a		:30			NM	2	\$330.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -----1 1 \$130.00 Week: 09/10/12 09/16/12 -----1 1 \$200.00												
45	WLWT	09/06/12	09/06/12	Th8-9p	Th8-9p		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 ---1--- 1 \$1,000.00												
D 46	WLWT	09/11/12	09/11/12	T10-11p	T10-11p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
47	WLWT	09/04/12	09/04/12	Tue NBC Prime Other	Prime Other		:30			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -1----- 1 \$2,000.00												
E 48	WLWT	09/18/12	09/25/12	T8-9p	T8-9p		:30			NM	2	\$2,400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 -1----- 1 \$400.00 Week: 09/24/12 09/30/12 -1----- 1 \$2,000.00												
49	WLWT	09/26/12	09/26/12	Wed NBC Prime Other	Prime Other		:30			NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1---- 1 \$1,000.00												
50	WLWT	09/26/12	09/26/12	W8-9p	W8-9p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 --1---- 1 \$800.00												
51	WLWT	09/05/12	09/05/12	NFL SPEC WEDNESDAY PFNFL SPEC WEDNI			:30			NM	1	\$2,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 --1---- 1 \$2,000.00												
E 52	WLWT	09/19/12	09/19/12	Wed NBC Prime Other	Prime Other		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 --1---- 1 \$1,000.00												
<u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WLWT 09/17/12-09/23/12 Wed NBC Prime Other Prime Other ---W----- :30 \$1,000.00 NM See MG 52.2 2 WLWT 09/17/12-09/23/12 W9-10p W9-10p ---W----- :30 \$350.00 NM Ⓜ MG for 52.1 09/19												
E 53	WLWT	09/17/12	10/01/12	Days of Our Lives	1-2p		:30			NM	3	\$410.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$60.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
E 54	WLWT	09/17/12	10/01/12	NBC Today Show III	10-11a		:30			NM	3	\$415.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$65.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
55	WLWT	09/17/12	10/01/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----- 0 \$0.00 Week: 09/24/12 09/30/12 ----- 0 \$0.00 Week: 10/01/12 10/07/12 1----- 1 \$400.00												
E 56	WLWT	09/17/12	10/01/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	3	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$100.00 Week: 10/01/12 10/07/12 1----- 1 \$100.00												
E 57	WLWT	09/17/12	10/01/12	1230-1p	1230-1p		:30			NM	3	\$250.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$100.00 Week: 10/01/12 10/07/12 1----- 1 \$100.00												
E 58	WLWT	09/17/12	10/01/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	3	\$390.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$40.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
E 59	WLWT	09/17/12	10/01/12	12-1230p M-F news	12-1230p		:30			NM	3	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$150.00 Week: 10/01/12 10/07/12 1----- 1 \$150.00												
E 60	WLWT	09/17/12	10/01/12	NBC Carson Daly	Carson Daly		:30			NM	3	\$105.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$5.00 Week: 09/24/12 09/30/12 1----- 1 \$50.00 Week: 10/01/12 10/07/12 1----- 1 \$50.00												
E 61	WLWT	09/17/12	10/01/12	2-3p	2-3p		:30			NM	3	\$400.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$175.00 Week: 10/01/12 10/07/12 1----- 1 \$175.00												
E 62	WLWT	09/17/12	10/01/12	JUDGE JUDY EF	Judge Judy		:30			NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$300.00 Week: 10/01/12 10/07/12 1----- 1 \$300.00												
E 63	WLWT	09/17/12	10/01/12	DR OZ EF	4PM-5PM		:30			NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$50.00 Week: 09/24/12 09/30/12 1----- 1 \$300.00 Week: 10/01/12 10/07/12 1----- 1 \$300.00												
N 64	WLWT	09/17/12	10/01/12	430-5a News	430-5a		:30			NM	3	\$70.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$20.00 Week: 09/24/12 09/30/12 1----- 1 \$25.00 Week: 10/01/12 10/07/12 1----- 1 \$25.00												
65	WLWT	09/17/12	10/01/12	5-530p M-F news	5-530p		:30			NM	2	\$850.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 ----- 0 \$0.00 Week: 09/24/12 09/30/12 1----- 1 \$425.00 Week: 10/01/12 10/07/12 1----- 1 \$425.00												
E 66	WLWT	09/17/12	10/01/12	5-6a news	5-6a		:30			NM	3	\$280.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$30.00 Week: 09/24/12 09/30/12 1----- 1 \$125.00 Week: 10/01/12 10/07/12 1----- 1 \$125.00												
E 67	WLWT	09/17/12	10/01/12	530-6p M-F news	530-6p		:30			NM	3	\$1,160.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$210.00 Week: 09/24/12 09/30/12 1----- 1 \$475.00 Week: 10/01/12 10/07/12 1----- 1 \$475.00												
N 68	WLWT	09/17/12	10/01/12	6-630p M-F news	6-630p		:30			NM	3	\$1,475.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$275.00 Week: 09/24/12 09/30/12 1----- 1 \$600.00 Week: 10/01/12 10/07/12 1----- 1 \$600.00												
N 69	WLWT	09/17/12	10/01/12	6-7a news	6-7a		:30			NM	3	\$690.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												

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WLWT
1700 Young Street
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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$190.00 Week: 09/24/12 09/30/12 1----- 1 \$250.00 Week: 10/01/12 10/07/12 1----- 1 \$250.00												
70	WLWT	09/10/12	10/01/12	NBC Nightly News	630-730p		:30			NM	4	\$4,000.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 1----- 1 \$1,000.00 Week: 09/17/12 09/23/12 1----- 1 \$1,000.00 Week: 09/24/12 09/30/12 1----- 1 \$1,000.00 Week: 10/01/12 10/07/12 1----- 1 \$1,000.00												
E 71	WLWT	09/17/12	10/01/12	7-730p	7-730p		:30			NM	3	\$890.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$190.00 Week: 09/24/12 09/30/12 1----- 1 \$350.00 Week: 10/01/12 10/07/12 1----- 1 \$350.00												
72	WLWT	10/01/12	10/01/12	NBC Today Show	7-9a		:30			NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 1----- 1 \$350.00												
E 73	WLWT	09/10/12	10/01/12	730-8p	730-8p		:30			NM	3	\$890.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/10/12 09/16/12 ----- 0 \$0.00 Week: 09/17/12 09/23/12 1----- 1 \$190.00 Week: 09/24/12 09/30/12 1----- 1 \$350.00 Week: 10/01/12 10/07/12 1----- 1 \$350.00												
E 74	WLWT	09/17/12	10/01/12	NBC Today Show II	9-10a		:30			NM	3	\$650.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12 09/23/12 1----- 1 \$150.00 Week: 09/24/12 09/30/12 1----- 1 \$250.00 Week: 10/01/12 10/07/12 1----- 1 \$250.00												
75	WLWT	10/01/12	10/01/12	11-1135p M-Su	11-1135p		:30			NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/01/12 10/07/12 1----- 1 \$800.00												
76	WLWT	09/04/12	09/07/12	NBC Tonight Show	1135-1237a		:30			NM	4	\$2,600.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -TWTF-- 4 \$650.00												
77	WLWT	09/04/12	09/07/12	NBC Today Show	7-9a		:30			NM	9	\$10,800.00
Class of Time - Pre-emptible with notice												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/03/12 09/09/12 -TWTF-- 9 \$1,200.00												
78	WLWT	09/04/12	09/07/12	730-8p	730-8p		:30			NM	4	\$3,200.00
Class of Time - Pre-emptible with notice												

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<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12		<u>Product</u> OBAMA FOR AMERICA
<u>Estimate #</u> 1536		
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-TWTF--				4	\$800.00			
79	WLWT	09/08/12	09/08/12	NBC Saturday Today	Sa8-10a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S-				1	\$1,200.00			
80	WLWT	09/09/12	09/09/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/03/12	09/09/12	-----S				1	\$1,500.00			
81	WLWT	09/12/12	09/14/12	1230-1p	1230-1p		:30			NM	1	\$300.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$300.00			
82	WLWT	09/12/12	09/14/12	6-630p M-F news	6-630p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				1	\$1,000.00			
83	WLWT	09/12/12	09/12/12	W10-11p	W10-11p		:30			NM	1	\$2,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--W----				1	\$2,000.00			
84	WLWT	09/18/12	09/18/12	T9-10p	T9-10p		:30			NM	1	\$1,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-T-----				1	\$1,600.00			
85	WLWT	09/13/12	09/13/12	Thu NBC Prime Other	Prime Other		:30			NM	2	\$3,000.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	---T---				2	\$1,500.00			
86	WLWT	09/10/12	09/10/12	Days of Our Lives	1-2p		:30			NM	2	\$120.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$60.00			
87	WLWT	09/10/12	09/10/12	NBC Today Show III	10-11a		:30			NM	2	\$130.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$65.00			
88	WLWT	09/10/12	09/10/12	NBC Tonight Show	1135-1237a		:30			NM	2	\$230.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$115.00			
89	WLWT	09/10/12	09/10/12	STEVE HARVEY DAY	STEVE HARVEY I		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
90	WLWT	09/10/12	09/10/12	1230-1p	1230-1p		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												

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<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
91	WLWT	09/10/12	09/10/12	Late Night w/Jimmy Fallon	1237-136a		:30			NM	2	\$80.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$40.00			
92	WLWT	09/10/12	09/10/12	12-1230p M-F news	12-1230p		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
93	WLWT	09/10/12	09/10/12	NBC Carson Daly	Carson Daly		:30			NM	2	\$20.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$10.00			
94	WLWT	09/10/12	09/10/12	2-3p	2-3p		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
95	WLWT	09/10/12	09/10/12	JUDGE JUDY EF	Judge Judy		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
96	WLWT	09/10/12	09/10/12	DR OZ EF	4PM-5PM		:30			NM	2	\$100.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$50.00			
97	WLWT	09/10/12	09/10/12	430-5a News	430-5a		:30			NM	2	\$40.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$20.00			
98	WLWT	09/10/12	09/10/12	5-530p M-F news	5-530p		:30			NM	2	\$450.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$225.00			
99	WLWT	09/10/12	09/10/12	5-6a news	5-6a		:30			NM	2	\$90.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$45.00			
100	WLWT	09/10/12	09/10/12	530-6p M-F news	530-6p		:30			NM	2	\$430.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$215.00			
101	WLWT	09/10/12	09/10/12	6-630p M-F news	6-630p		:30			NM	2	\$440.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$220.00			
102	WLWT	09/10/12	09/10/12	6-7a news	6-7a		:30			NM	2	\$250.00
Class of Time - Immediately Pre-emptible without notice												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$125.00			
103	WLWT	09/10/12	09/10/12	7-730p	7-730p		:30			NM	2	\$380.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$190.00			
104	WLWT	09/10/12	09/10/12	NBC Today Show II	9-10a		:30			NM	2	\$270.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$135.00			
105	WLWT	09/10/12	09/10/12	11-1135p M-Su	11-1135p		:30			NM	2	\$700.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$350.00			
106	WLWT	09/12/12	09/14/12	NBC Today Show	7-9a		:30			NM	9	\$10,800.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				9	\$1,200.00			
107	WLWT	09/12/12	09/14/12	730-8p	730-8p		:30			NM	4	\$3,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	--WTF--				4	\$800.00			
108	WLWT	09/15/12	09/15/12	NBC Saturday Today	Sa8-10a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S-				1	\$1,200.00			
109	WLWT	09/16/12	09/16/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1	\$1,500.00			
110	WLWT	09/10/12	09/10/12	NBC Today Show	7-9a		:30			NM	2	\$2,400.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$1,200.00			
111	WLWT	09/10/12	09/10/12	730-8p	730-8p		:30			NM	2	\$1,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	M-----				2	\$800.00			
N 112	WLWT	09/17/12	09/21/12	NBC Tonight Show	1135-1237a		:30			NM	4	\$2,600.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$650.00			
N 113	WLWT	09/17/12	09/21/12	5-530p M-F news	5-530p		:30			NM	4	\$4,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				4	\$1,000.00			
N 114	WLWT	09/17/12	09/21/12	NBC Today Show	7-9a		:30			NM	9	\$10,800.00
Class of Time - Pre-emptible with notice												

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Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WLWT
1700 Young Street
Cincinnati, OH 45202
(513)412-5000

<u>Contract / Revision</u> 940175 /		<u>Alt Order #</u> 06259717
<u>Contract Dates</u> 09/04/12 - 10/01/12	<u>Product</u> OBAMA FOR AMERICA	<u>Estimate #</u> 1536
<u>Advertiser</u> Obama/D/President		<u>Original Date / Revision</u> 09/14/12 / 09/14/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				9	\$1,200.00			
N 115	WLWT	09/17/12	09/22/12	11-1135p M-Su	11-1135p		:30			NM	5	\$8,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-TWTF--				5	\$1,700.00			
N 116	WLWT	09/22/12	09/22/12	NBC Saturday Today	Sa8-10a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S-				1	\$1,200.00			
N 117	WLWT	09/23/12	09/23/12	NBC Sunday Today	Su8-9a		:30			NM	1	\$1,500.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$1,500.00			
N 118	WLWT	09/23/12	09/23/12	Su 9-10a News	Su 9-10a		:30			NM	1	\$900.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----S				1	\$900.00			
N 119	WLWT	09/17/12	09/17/12	NBC Tonight Show	1135-1237a		:30			NM	1	\$650.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$650.00			
N 120	WLWT	09/17/12	09/17/12	5-530p M-F news	5-530p		:30			NM	1	\$1,000.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,000.00			
N 121	WLWT	09/17/12	09/17/12	NBC Today Show	7-9a		:30			NM	1	\$1,200.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,200.00			
N 122	WLWT	09/17/12	09/17/12	11-1135p M-Su	11-1135p		:30			NM	1	\$1,700.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1	\$1,700.00			
Totals											553	\$196,770.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	529	\$187,670.00	\$159,519.50
10/01/12 - 10/01/12	24	\$9,100.00	\$7,735.00
Totals	553	\$196,770.00	\$167,254.50

Signature: _____ **Date:** _____

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